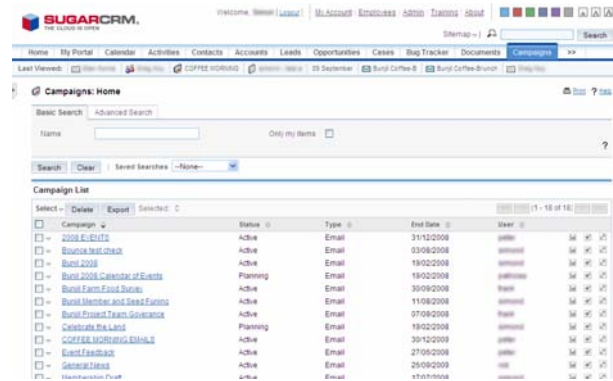
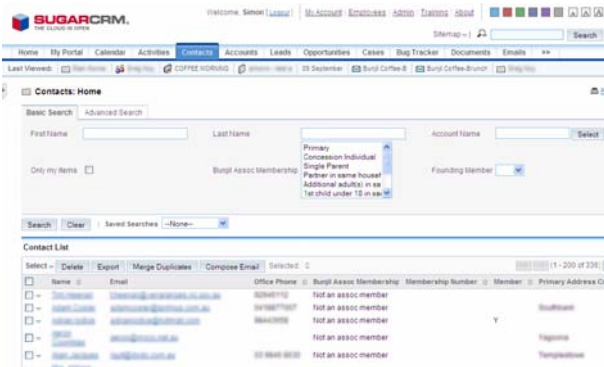
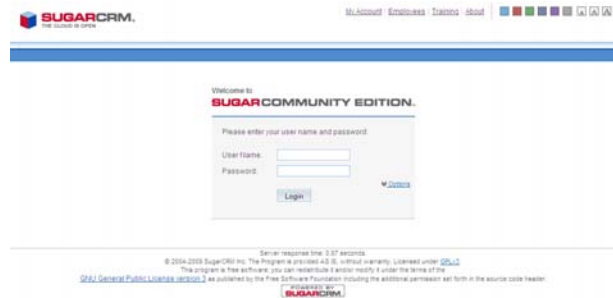


MEMBERSHIP DATABASE

Client: Bunjil Community Association



To support their community building programs, Bunjil Community Association required a way of maintaining their member database and communicating with specific groups. Cerebrum integrated SugarCRM with their TYPO3 CMS based website.

Additional fields were added to SugarCRM so members can be sorted and grouped as required. Administrators are able to form up and send emails to these groups from within the system. Bounce backs, unsubscriptions and tracking are all handled by SugarCRM.

Contact Simon Dawes

Level 4, The Block Arcade
282-284 Collins Street
Melbourne Victoria 3000

P: 03 9650 1100
E: cerebrum@cerebrum.com.au
W: <http://www.cerebrum.com.au>